



BEALES HOTELS RECEIVE GREEN OSCAR

Beales Hotels have been awarded an Oscar for leading the way in green issues. The family run Hertfordshire company, which owns West Lodge Park Hotel in Hadley Wood and Beales Hotel in Hatfield, has beaten much larger companies such as Sainsbury's and Royal Mail to be voted overall winner of the national 2008 Sustainable City Awards.

Beales Hotels have been applauded by the City of London Corporation for their successful reductions in landfill waste, water use and carbon dioxide emissions.

At an award ceremony on 13th February at London's Mansion House, Beales Hotels MD Andrew Beale received the award from Director of Fair Trade Harriet Lamb :

We are absolutely thrilled to not only be highly commended within the category for small and medium enterprises but to scoop the overall winners award as well. All of the team at Beales Hotels has worked very hard to support our goals of local food from local suppliers, reduce our waste and benefit the environment. We are deeply proud to have our efforts recognised with such a prestigious award, said Andrew Beale.

Beales Hotels has achieved: 60% reduction in landfill waste with an effective recycling initiative; 40% reduction in water usage thanks to a dedicated programme of repair and maintenance on the hotels water systems; huge reduction in carbon dioxide emissions by installing new boilers (saving over 200 tonnes of CO₂ and over 50 tonnes of carbon per year), plus they are leaders in the field of sourcing local food reducing land miles travelled.

The judges, selected from the great and the good of the green world, were impressed by the level of Beales Hotels commitment to tackling climate change, their passion for sustainability and their achievements of tangible improvements to their company's environmental performance. Simon Mills, Sustainable Development Co-ordinator, City of London Corporation said: It's easier for large businesses to tackle these issues as they have resources to spare. For small businesses life is harder, especially in today's economic climate, it takes commitment, grit and determination for environmental champions to make a significant impact. This year's entries have shown that smaller businesses are leading the way in sustainability, that it's not enough to tick boxes in the annual report but that real commitment is needed to achieve change.

Beales Hotels is one of the oldest family businesses in London, dating back eight generations to 1769. The company owns two four star rated hotels, both of which have achieved 2 AA rosettes for fabulous food in their restaurants. West Lodge Park Hotel in Hadley Wood is home to over 800 varieties of trees and shrubs in the grounds of the hotel including a 200 year old strawberry tree. Its collection of Hornbeam trees is recognised in the horticultural world as the best in the country. Beales Hotels in Hatfield underwent a multi-million pound refurbishment in 2004 transforming it into a contemporary haven and houses a unique collection of modern art.

For further information, images or interviews please contact Beales Hotels PRO Jane Manners on 07971 262124.