

No. C. 392460

5/12/1905

To the order of  
re Valuation  
of Shares  
Paid

£ 3. 0

**Cheque book stub dated 5/12/1905  
showing a payment to Edward Moore and Sons  
of 3 guineas for valuation of shares.**

PRIVATE  
ENCLOSURE

Edward Moore & Sons.

HAROLD MEAD MOORE  
ERNEST NORTON  
HUON RALPH SATOW  
KENNETH A. E. MOORE  
MICHAEL MOORE  
J. FRANKLYN VEHNER  
E. ALAN MORTLEMAN

Chartered Accountants.

TELEPHONE: CENTRAL 8836 (FOUR LINES)  
TELEGRAMS: "BALANCE, CANNON, LONDON"  
CABLES: "BALANCE, LONDON"  
DERBY: OLD BANK CHAMBERS,  
26, IRON GATE, DERBY.  
PARIS: 41, BOULEVARD DES CAPUCINES.

Thames House,

Queen Street Place, E.C.4.

London. 31<sup>st</sup> July 1934

The Directors,  
Beales Ltd.,  
374 HOLLOWAY ROAD, N.

Dear Sirs,

We beg to enclose Balance Sheet and Trading and Profit & Loss Accounts as prepared from the books and information supplied to us, for the year ended 31st March 1934, for consideration by the Board.

The following are the results shewn :-

SALES	..	..	..	£ 59906. 4. 7
COST	..	..	..	<u>39416.12.10</u>
GROSS PROFIT	..	..	..	£ 20489.11. 9

(equal to 51.98% on Cost, or 34.20% of Sales)

Rents Receivable and Profit Rentals				1060.12.11
Assembly Room Lettings	..	..	..	441. 5. 6
Interest Receivable	..	..	..	290.13.11
Profit - Athenaeum Lettings	..	..	..	32.13. 4
Profit on Sale of £2500 4½% Conversion Loan				<u>361.14. 9</u>

£ 22676.12. 2

EXPENSES :-

General	..	..	£ 21434.12. 1
Directors' Fees	..	..	675. 0. 0
Management (Directors' and Secretary's Salaries)			1735. 0. 0
Bad Debts written off	..	..	91. 0. 5
Fee for Valuation of Freehold Property, Plant etc.	..	..	130. 0. 0
Depreciation	..	..	625.19. 3
Retiring Allowance - A.A. Beale			<u>250. 0. 0</u>
			<u>24941.11. 9</u>

LOSS .. .. £ 2264.19. 7

16 | 6 | 1910

Reception catered for by Beale's Ltd. for the wedding of Githa Moore, daughter of Edgar Moore, the only one of Edward Moore's sons who did not join the family firm. Githa married Henry Traylen, an architect, and their son, Edgar Traylen, was the partner of Moores responsible for Beale's Ltd. for many years.

The reception took place at Edgar Moore's home at Barnet. There were 125 guests present who were served a luncheon with 1904 vintage Louis Roederer champagne and strawberries and cream. Beale's Ltd. also catered for the wedding of Edgar Moore's eldest daughter six years earlier. Presumably he was happy with the attention to detail the first time, to book Beale's again!

2/-  
 Edgar R. Moore Esq.  
 Woodlany  
 Manor Road at  
 High Barnet.  
 Church House  
 Wood St, opposite Brewery.  
 125 present  
 Ceremony 2/-  
 WAITERS  
 11/- looking for  
 Wood  
 Wallace  
 100/-  
 H.S. N° 1.5.  
 125  
 less claret cup  
 add strawberries & cream  
 Best chairs, 10/- Best hout seats, 5 small tables  
 (flowers for tables) at 4 waiters @ 3/- inclusive.  
 Own bake & stand. Take <sup>requiring</sup> food from Church Hse to private hse  
 Two Cases Louis Roederer (1904) @ 84/- (part to house for supper)  
 Cold early Supper for 20 persons, about 67/-  
 including goods for use waiter @ 7/- at 8 30%  
 WAITER  
 11/-  
 11/-

# BEALE'S, LIMITED.

## BALANCE SHEET, 2nd APRIL, 1921.

LIABILITIES			ASSETS.				
	£.	s. d.		£	s. d.	£	s. d.
To CAPITAL ISSUED—			By LEASEHOLD PREMISES—				
40,007 Shares of £1 each fully paid	40,007	0 0	Purchase Price	33,661	13 7		
.. RESERVE ACCOUNT	16,500	0 0	Additions, including Proper-	6,456	1 1		
.. PROVISION FOR REPAIRS AND RENEWALS,			ties purchased (at cost)	40,117	14 8		
viz.—			Less				
Balance from last Account	£4,000	0 0	Depreciation written off to				
Less			date	6,481	17 7	33,635	17 1
Part outlay for the 11 months	1,000	0 0	.. PLANT, MACHINERY, FIXTURES,				
		3,000 0 0	FITTINGS, &c.—				
.. CREDITORS (including Reserve			At cost, less depreciation			1,942	4 11
for Income Tax)	4,938	14 0	written off				
.. PROFIT AND LOSS ACCOUNT—			.. HORSES, VANS AND HARNESS—				
Credit Balance, subject to			At cost, less depreciation			1,009	7 0
Liabilities for Excess Profits			written off				
Duty, viz.—			.. CASH AT BANKERS and in hand			21,516	14 11
Balance brought forward	£6,466	2 8	.. INVESTMENTS—				
Profit, 11 months ended			£7,368 7s. 6d. 5% War Stock				
2nd April, 1921	3,536	19 1	1929-1947	6,152	11 9		
		10,003 1 9	£200 National War Bonds...	188	0 0		
			Interest accrued	122	16 1	6,463	7 10
			.. DEBTORS (less Reserve)			1,701	3 11
			.. STOCK-IN-TRADE (as certified				
			by the Company's Officials)			7,304	14 11
			.. LICENCES AND INSURANCES				
			paid in advance			184	3 0
			.. GOODWILL—				
			Purchase Price	18,811	16 7		
			Less written off	18,111	16 7	500	0 0
			.. LOAN ON MORTGAGE and				
			Interest accrued			191	2 2
						£74,448	15 9
						£74,448	15 9

## PROFIT AND LOSS ACCOUNT For the Eleven Months ended 2nd April, 1921.

To DIRECTORS' FEES	£ 678	s. 6	d. 8	By PROFITS ON TRADING	£ 5,490	s. 8	d. 8
.. Management, including Directors' and Secretary's Salaries, Advertisements, &c.	1,615	18	7	.. Interest on Bank Deposit and Investments...	1,138	10	0
.. BAD DEBTS written off		55	10 5				
.. DEPRECIATION OF LEASES, PLANT, MACHINERY, &c., written off		712	3 11				
		3,091	19 7				
.. BALANCE TO BALANCE SHEET		3,536	19 1				
		£6,628	18 8			£6,628	18 8

On behalf of the Board,

T. H. BEALE,  
Wm. E. BEALE, } Directors.

B. RIDEHALGH, Secretary,

### REPORT OF THE AUDITORS TO THE SHAREHOLDERS.

We have examined the above Balance Sheet and the Profit and Loss Account with the Books and Vouchers, and have obtained all the information and explanations we have required. In our opinion the Balance Sheet is properly drawn up so as to exhibit a true and correct view of the state of the Company's affairs according to the best of our information and the explanations given to us, and as shown by the books of the Company.