

Centuries old business

CELEBRATES WITH FAMILY TREE



BEALES HOTELS IN HADLEY WOOD, HERTFORDSHIRE has celebrated 250 years of business with a VIP lunch and a special tree planting on Wednesday 6th November.

The Beale family have been in business for 250 years and own the beautiful West Lodge Park Hotel in Hadley Wood and the contemporary-chic Beales Hotel in Hatfield. Both are highly rated four-star establishments, benefitting from generations of hospitality experience.

With a history dating back to 1769, a direct descendant of the Beale family has run the business for eight generations. Passed down for centuries, the ninth generation now involves siblings Dominic and Emma who work with their father Managing Director Andrew Beale.



To mark the occasion Andrew Beale invited prospective local Conservative MP David Burrowes to plant a *Magnolia grandiflora* 'Maryland' in the 35-acre grounds of West Lodge Park, the only hotel in the world with its own arboretum.

VIP guests, including The Mayor of Enfield Cllr Kate Analoue, toured the arboretum in its Autumnal colours before sitting down to a celebration lunch.

"It was a perfect day to see the arboretum in all its golden glory. The Magnolia will be a beautiful addition to our collection of trees here at West Lodge Park and a lasting reminder of our 250th anniversary," said Andrew.

2020 marks the company's 75th anniversary at West Lodge Park Hotel. The site was originally used as a hunting lodge in the 1400s and was visited by Queen Elizabeth I. Many VIPs and celebrities have wandered the grounds and enjoyed hospitality at West Lodge Park Hotel and several Lord Mayors of London have planted trees in the grounds. The Beale Arboretum is open to the public twice a year for charity, as part of the National Gardens Open Day Scheme.

Image: Front Row L-R : Andrew Beale, The Mayor of Enfield Cllr Kate Analoue and prospective Conservative MP David Burrowes.

Quantum Care

WELCOMED A NEW GENERATION OF SILVER SURFERS TO JOIN THEM AT A RECENT TEA & TECH WORKSHOP!

NOT FOR PROFIT CARE PROVIDER QUANTUM CARE

has held over a dozen Tea & Tech workshops throughout the year hosted at the organisations day care centres. The FREE



event was an initiative from the organisations Technology for Living strategy, which aims to develop and apply technology in a way that directly benefits the lives of older people in the community, as well those living in its care homes.

The events were designed to help older people remain at home longer by being able to use day-to-day technology, including using mobile telephone, tablets and PC's. Attendees were offered support with a range of online skills – from small tasks such as online shopping, to offering guidance and advice on internet safety to protect them against fraud.

There was something for everyone, with experts on hand to help with other topics such as how to use email, using Search Engines, how to find and use brain training games that can help to improve mental agility, using Skype to keep in contact with family and friends and much more. All attendees were treated to tea and cake whilst they learnt in a comfortable and homely environment.

The Tea & Tech events were supported by partners Age UK Hertfordshire and Hertfordshire Police and appeared on ITV news in July.

Maria Ball, Chief Executive of Quantum Care, said:

"The initiative has been a great success. Our aim was to develop and apply technology in a way that directly benefits the lives of older people in the community, as well those living in our homes."

"When used correctly and safely, technology can help reduce loneliness and increase wellbeing amongst older people, giving people a greater sense of independence and helping them continue to live at home.

Quantum Care is an award-winning not-for-profit care provider which delivers residential, respite and day care services to over 3,000 older people across Hertfordshire, Bedfordshire and Essex.

Baycroft are introducing two new care homes

IN THE AREA OVER THE NEXT FEW MONTHS.



BAYCROFT FAIRFIELD (75 beds) near Letchworth, opens in December 2019 and Baycroft Carpenders Park (78 beds) near Watford, opens in March 2020. They will both offer residents their own bespoke bedroom within homely yet luxurious surroundings, hotel standard facilities, and 24-hour care for those with residential, nursing or dementia care requirements.

The developments include a beautiful landscaped garden and homely dining areas where fresh, locally sourced and seasonal meals will be served. Residents will also be encouraged to enjoy the cinema, library, hair salon, treatment room and activity room. Plus, there is a dedicated children's entertainment room for visiting children to enjoy, allowing visiting hours to be stress free.

To request a brochure or to arrange a visit, please contact Baycroft on 020 8821 5400

visit www.baycroft.co.uk

or email: info@baycroft.co.uk



Advertiser's Announcement



Hertfordshire Hotel Business celebrates centuries of service.

In these fast-changing times, it is comforting to find a great British business which still offers exceptional service after two and a half centuries.

Celebrating 250 years of continuous service is the Beales Hotels family business which owns the beautiful West Lodge Park Hotel in Hadley Wood and the contemporary-chic Beales Hotel in Hatfield. Both are highly rated four-star establishments, benefitting from generations of hospitality experience.

With a history dating back to 1769, a direct descendant of the Beale family has run the business for eight generations. Passed down for centuries, the ninth generation now involves siblings Dominic and Emma who work with their father Managing Director Andrew Beale.

Said Andrew: "Our family business which started as a bakery in London back in 1769, has weathered all changes. We keep up-to-date with the latest technology and all comforts that our guests may require whilst keeping alive the traditions of service excellence.

"When people ask us how did we survive war, we ask which one, the Napoleonic? Nine generations of direct descendents have worked in business. I think it's fair to say it's in our DNA and we're here to stay."

In addition to family members, the hotel group enjoys the loyalty of long serving staff, a rarity in today's hospitality business. Currently staff have clocked up over 900 years of combined service, with some having worked for the company for 45 years.

Family trees have a special relevance at Beales Hotels as West Lodge Park is the only hotel in the world with its own arboretum. Home to a rare collection of 4,500 trees, Andrew Beale recently planted a *Magnolia grandiflora* 'Maryland' to commemorate the 250th anniversary of the business.

Next year marks the company's 75th anniversary at West Lodge Park Hotel. The site was originally used as a hunting lodge in the 1400s and was visited by Queen Elizabeth I. Many VIPs and celebrities have wandered the grounds and enjoyed hospitality at West Lodge Park Hotel and several Lord Mayors of London have planted trees in the grounds. The Beale Arboretum is open to the public twice a year for charity, as part of the National Gardens Open Day Scheme.

Their sister location, Beales Hotel in Hatfield is a stylish, contemporary venue close to the Galleria which serves the local business community and visitors to Hertfordshire. Home to a stunning collection of modern art,



commissioned from students at the University of Hertfordshire, the four star hotel has outstanding conference and banqueting facilities complete with cocktail bar.

West Lodge Park Hotel, Cockfosters Road, Hadley Wood, Herts
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