

## Simply weighed down with awards!



Beales Hotels has scooped awards galore as a result of their efforts to go green. Beales Hotels has been recognised by local and national organisations, including the Queen's Award, for helping to preserve the environment and support their local community.

In 2011 Beales Hotels is the winner of the Hertfordshire Green Awards, runners up in the National Green Apple Awards, finalist in the International Queen's Award for Sustainable Development and winner of the Enfield In Bloom awards.

Managing Director Andrew Beale is the eighth generation of the family to run the hotels, West Lodge Park in Hadley Wood and Beales Hotel in Hatfield:

"It is marvellous to receive such esteemed recognition for our efforts. Over the last few years we have reviewed all of our products and practices to ensure we are working as green as possible, whilst maintaining our high customer service standards," said Andrew.

Pictured above the Beales team are weighed down by their awards! Left to right : Finance Director Tony King with the Hertfordshire Green Award, Gardener Paul Baynes with the Enfield in Bloom award and Hotel Manager Dave Seward with the National Green Award.



## Beales Hotels top ten green tips:

*Reduced general waste by a massive 33% with increased recycling of glass, cardboard, cooking oil, printer cartridges and newsprint.*

*Reduced hot water temperature by 4 degrees, with no impact on guests comfort and encouraged fewer towel changes. Saving over £10,000 and cutting detergent use.*

*New boilers installed with support from the Carbon Trust, reducing CO2 emissions by over 214 tonnes.*

*Gas, electricity and water consumption all reduced by up to 38.5% and energy efficient kitchen equipment installed.*

*Low energy bulbs throughout the hotels saving over £8,000 a year.*

*Fair trade beverages on sale, with all coffee grouts and tea bags composted.*

*Local food suppliers given priority reducing food miles and supporting the local economy.*

*The Beale Trust shares £32,000 between local and national charities every year.*

*Over 200 trees have been added to the grounds of West Lodge Park in the past four years. The arboretum contains rare, national collections and has raised over £43,000 for charity with guided tours.*

*Beehives in the grounds produce over 150 jars of honey each season for use in the kitchen and served to guests at breakfast.*